



LAURA MCDONALD

Stop Motion Animator

+44 (0) 07896298300

+44 (0) 01603759764

l.mcdonald-13@student.lboro.ac.uk

<http://lauramcdonald-art.blogspot.co.uk>

<http://lauramcdonaldp.businesscatalyst.com/home.html>

I am a third year Fine Art student at Loughborough University, residing in Norwich. Venturing from a background in traditional portraiture I have come to consider myself an aspiring Stop-motion animator. The beauty of moving image has led to my growing passion surrounding the ideas, creation and evolution of animation and film practice

Education: (2013- Present day) Loughborough University, Bachelor of Arts
First and second year- 2:1
Third year: predicted 1st

(2006- 2013) Wymondham High School, Norfolk
GCE A Levels- Fine Art (A*) Classical Civilisation (A) Psychology (B)
General Studies (A) Biology (C)
13 A*-B GCSE Qualifications- Maths, English, Additional Science

Key Skills:

Team and Leaderships-

- Deputy Head Girl, House Captain, Sports Captain, Peer Mentor
- Fresher Representative for Loughborough and Faraday Hall permitted me the experience of working in a team on a large scale and encouraging new students to get involved in University and course life

Organization

- Co-Curator of the Wymondham High Summer Art Exhibition and the 'Showcase' end of year event
- Organised and hosted a large Sport Relief day attended by the BBC

Computing and IT

- Highly competent in Excel, Word, Powerpoint and Outlook

- Extensive Dragonframe experience and developing knowledge of Photoshop, Final cut pro and Audacity software
- Promotional lead with Barford Heritage Festival attended by BBC's Countryfile
- Completed NUCA intermediate Photoshop Course

Communication

- Public speaker and motivational ambassador for the East of England which allowed me to establish useful contacts within event management
- Through Athletics I was professionally trained in coping with Media and attended the 'Rising Stars' course through the University of East Anglia on how to deal with pressures and needs of media

Key Experience:

Art (2015-2016)

- Music coordinator for the 2016 Loughborough degree show fundraising events
- Winner of TecoStudios Stop Motion Animation competition
- *Jungle Magazine* creative involvement with the anniversary issue

(2014)

- Designed the Official Faraday Hall 2014 Committee Poster along with the prop design for the Loughborough University *Singoff*
- East of England Heritage Week- Lead designer for the advertisements and campaign posters, in addition to being the official photographer for the event
- Winner of the RBA Junior Portrait Award- exhibited in Mall International Gallery 2014 and subsequently made a scholar for The Royal Society of British Artists
- Winner of the Loughborough *Access to Learning* Bursary for Arts excellence

(2013)

- Shadowed Arup Inc. Architecture department overseeing designs for the King Abdullah Sports City National Stadium
- Private Portfolio review with Roger Gamble- An artist who has regularly had displayed and curated in London's Mall Galleries
- Classically taught Life Drawing by Will Teather, whose venues for display include Colomb Art Gallery, The Mall Galleries and RH Gallery New York.

(2012)

- Runner up in the RBA Junior Portrait Awards 2012
- Exhibited in East of England Schools Summer Exhibition

Retail and Customer Service:

Loughborough Students Union (July 2015- Present day)

Barista trained through Starbucks Coffee. Working as part of the GOLD group as a catering assistant within commercial and corporate events.

Creative Events (August 2014 and September 2015)

Experience with Creative at two international festivals, Reload and Sundown, working on the hospitality bar in a high paced and demanding environment

Waitrose and John Lewis Partnership (2014- Present)

Working as a Sales Assistant and a cashier I gained extensive customer service experience throughout my time in the John Lewis Partnership

Red Box Tickets (Sep 2013)

Assisted with sales of the brochures and tickets for Southampton Boat show

Office Inc. (Dec 2012)

This Sales Assistant position has granted me the practice of working in a large city environment and dealing with customer satisfaction. I was part of the sales team which ranked us 3rd in the United Kingdom on sales in January 2012

Additional Information:

- Former International Javelin Thrower, competing for England and currently the title holder of two Great Britain Athletics records
- Currently spending my spare time working on my Art blog which is assisting me in the development of a food and cooking blog in the near future. I am hoping to combine themes and aesthetics in art with that of food, in particular Japanese culture.